ICRTEPSTHM/2018/IJAMSR/C5159





International Conference on Recent Trends in Engineering, Pharmacy, Science & Technology, Humanities and Management (ICRTEPSTHM-2018) On 30th September, 2018, Red Fox Hotel, Hyderabad, Telangana.

Effect of Organizational Culture on Job Satisfaction and Performance

Aman Yadav

M. Phil Research Scholar, Dept. Of. Management, Himalayan Garhwal University, Uttarakhand **Dr Praveen Mittal**

Asst.Professor, Dept. Of. Management, Himalayan Garhwal University, Uttarakhand



Keywords: Organizational culture, Corporate culture

ABSTRACT

Authoritative culture alludes to culture in an association including that of schools, colleges, not-revenue driven gatherings, government organizations, or business substances. In business, terms, for example, corporate culture and friends culture are regularly used to allude to a comparable idea. The term corporate culture turned out to be generally known in the business world in the late 1980s and mid 1990s.[14][15] Corporate culture was at that point utilized by administrators, sociologists, and hierarchical scholars by the start of the 80s.[16][17] The related thought of authoritative atmosphere developed during the 70s, and the terms are presently to some degree covering.